

Ludovic Delot

Business Intelligence · Analytics Engineering · Applied AI

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PROFILE

I build data products that connect business questions, reliable models and decisions people can act on. My work spans Power BI, SQL, Python, automation, forecasting and AI-assisted workflows, with a focus on making complex systems understandable and useful.

Target roles — BI Manager · Analytics / BI Product · AI & Automation leadership

4 → 20+ automated reports	348 stores connected	30 countries represented
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EXPERIENCE

Organisations & brand context — LVMH (LOEWE · Acqua di Parma · Dior · Guerlain) · El Puerto de Liverpool · Groupe SEB · Tecnológico de Monterrey.

Context only: internal systems, data, repositories and client details remain private.

2026 → now Business Intelligence · LVMH Iberia

International commercial workflows, reporting automation and data quality across markets and teams.

2024–2026 Business Intelligence · LVMH Mexico

Power BI products, forecasting, sell-out reporting and Python automation for commercial decisions.

2024 Finance automation · El Puerto de Liverpool

ROI analysis and workflow automation inside a Digital CoE environment.

Earlier CPFR · Groupe SEB

Planning, coordination and analytics foundations across commercial operations.

CAPABILITIES

Business intelligence

Power BI · DAX · semantic models · KPI design · forecasting

Data foundations

SQL · Python · ETL · quality checks · automation · documentation

Applied AI

Claude Code · LLM APIs · MCP · context design · human review

SELECTED EVIDENCE

Power BI scale-up — 25-table semantic model, from 4 to 20+ automated reports.

Reporting automation — 348 stores, 30 countries, 11 automated quality checks.

Commercial workflow automation — recurring reporting pipelines with a human review boundary; internal details intentionally anonymised.

Public technical work — SQL star schema project with 1,234 lines of SQL and 12 quality checks; open-source Power BI and AI tooling on GitHub.

SELECTED PROJECTS

Evidence behind the work / anonymised where required

Commercial BI product scale-up

Luxury retail · Power BI / DAX / semantic modelling

Scaled a reporting product from 4 to 20+ automated reports on a 25-table semantic model. Focused on KPI definitions, cross-team alignment and adoption rather than dashboard volume alone.

Commercial decision workflow

Retail analytics · Python / pandas / forecasting

Joined commercial inputs into a reviewable workflow for forecasting, replenishment and allocation. Added backtesting, recommendations and preflight checks while keeping source systems and company details private.

Multi-market reporting automation

Luxury retail · ETL / QA / Excel / email delivery

Built recurring reporting workflows across markets with explicit mappings, data-quality gates and human-reviewed delivery. Detailed internal brand, retailer and system information is intentionally omitted.

Shared semantic model contribution

Enterprise BI · PBIP / TMDL / DAX

Scoped contribution to a shared multi-market model, with ownership boundaries documented separately from the wider repository.

Sell-out and stock ETL

Retail operations · Python / pandas / reusable QA

Built repeatable transformations for sell-out and stock workflows, including mappings, data-quality checks, runtime documentation and operational runbooks.

Forecasting and analytical controls

Commercial analytics · LightGBM / run-rate blend

Documented a walk-forward comparison and presented it as backtest evidence, not as sales uplift or universal forecast superiority.

WAYS OF WORKING

I prefer explicit definitions, visible checks and a human decision point at the end of an automated workflow. My documentation separates measured evidence from estimates, flags overlapping pipelines and makes it possible for another person to run, review and maintain the work.

SELECTED PUBLIC / PERSONAL TECHNICAL WORK

SQL Star Schema Northwind — modelling, analytical SQL, two fact-table grains and automated checks.

PBIP documentation — TypeScript tooling for documenting Power BI projects and semantic models.

Transpose Matrix Pro — custom Power BI visual engineering focused on analytical usability.

Amazon Product Research MCP — applied AI and structured research workflow experiment.

EDUCATION & CREDENTIALS

Rennes School of Business — MSc International Management & Finance

Tec de Monterrey — Business Intelligence

Azure AI Fundamentals · Salesforce AI Associate · Claude 101 · Claude Code 101 · Top 3 finalist, Google AI Innovation Hackathon

Selected client work is anonymised. Academic and public projects are labelled explicitly. More evidence: ludovicdelot.com/linkedin/